



### Scenario of the Module no 5

1.	<b>Title of the module</b>	Business and Consumer
2.	<b>General aim</b>	The aim of this module is to explain the process of project management and new business models, with a particular focus on circular bioeconomy. The general objective is to highlight the specific characteristics of this type of project and discuss the role of Corporate Social Responsibility (CSR) while seeking new business models to manage such projects.
3.	<b>Goals</b>	
	Student knows	Student knows the project management process, business models in circular bioeconomy, as well as the examples of CSR activities.
	Student is able	Student is able to manage projects and consider new business models.
	Student understands	Student understands the differences between “regular” projects and circular bioeconomy projects, understands the need to implement new business models.
4.	<b>Methods and forms of work</b>	Lecture, group work, flipped classroom, videos, case study
5.	<b>Teaching aids</b>	Laptops, access to the internet, MiroBoard, sticky notes, flipcharts, colorful pens
6.	<b>Classes schedule:</b>	10.00-12.15: Part 1. Project management and CSR (lecture + workshop) 12.30-14.00: Part 2. Business plan (lecture + workshop)